



一般社団法人日本国際知的財産保護協会
(AIPPI • JAPAN)



AIPPI IP Seminar 2014

14 March 2014, KKR Hotel Tokyo

Morning: Trademark session

Moderator: Yusuke Inui

- **09:45 – 10:00**
- **10:00 – 11:00**
- Renata Righetti (Italy)
- John Bochnovic (Canada)
- Sarah Matheson (Australia)

• **11:00 – 11:10**

• **11:10 – 12:00**

- Anne Marie Verschuur (The Netherlands)
- Stephan Freischem (Germany)
- Renata Righetti (Italy)
- / Anne Marie Verschuur (The Netherlands)

Welcome Address

Non-traditional Trademarks

Non-traditional community trademarks in the European Union

Non-traditional trademarks in Canada and the US

Non-traditional trademarks in Australia

Coffee Break

Revision of CTM System / CJEU Caselaw (IP Translator, Specsavers)

Current status of the revision of the CTM system

Comments from the German IP community on the proposed revision

Overview of recent CTM caselaw

Afternoon: Patent Session

Moderator: Nobushige Furuhashi

• **13:30 – 14:30**

- Sara Ulfssdotter (Sweden)
- / Thierry Calame (Switzerland)
- Gunnar Baumgärtel (Germany)

• **14:30 – 15:30**

- John Osha (United States of America)
- Thierry Calame (Switzerland)

• **15:30 – 15:45**

Moderator: Eiichiro Kubota

• **15:45 – 17:00**

- Stephan Freischem (Germany)
- John Osha (United States of America)
- Felipe Claro (Chile)

• **17:00 – 17:20**

• **17:20 – 17:30**

Unitary Patent System and Unified Patent Court

The new litigation environment in the EU

National patents, bundle patents, unified patents and opting out – protection strategies in the future EU patent systems.

Limited Availability of Injunctions/Standard Essential Patents

How to enforce patents on standardized technology in the US

The evolution of european case law on the enforcement of standard essential patents

Coffee Break

International Protection for New Designs

The maze leading to design patents in the EU

Significance of design patents in the US – status quo of adoption of the Hague system

Relevance of design protection in Chile

Q&A

Closing Comments



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Registration Information

Date and Time	March 14, 2014 (Friday) 9:45 - 17:30
Place	KKR Hotel Tokyo Banquet Hall (Zuihoh) (4-1, Otemachi 1-chome, Chiyoda-ku, Tokyo) (Access) http://www.kkr-hotel-tokyo.gr.jp/english/access.html
Languages	English and Japanese (simultaneous translation from English to Japanese will be provided)
Attendance Fee	Trademark session: ¥3,000 Patent Session: ¥5,000 <ul style="list-style-type: none">• Please pay attendance fee at the reception desk on the day of this seminar.
Maximum Number of Attendees	Trademark session: 150 Patent Session: 150
Application	Please complete an application form attached hereto and send it by e-mail or FAX as described in the Application Form. An attendance ticket will be sent to you by the day before the date of the seminar via E-mail. Please note that acceptance of applications will be closed as soon as the fixed number of applications has been reached for capacity reasons.

- If you have any question about an application for attendance at or details of the seminar, please contact the section in charge of the seminar of AIPPI JAPAN at:
Akira Yokono E-mail:s-aippi@aippi.or.jp / FAX: 03-3591-1510



Application Form for AIPPI Seminar

to be held on March 14, 2014 (Friday) from 9:45 ~ 17:30
at KKR Hotel Tokyo Banquet Hall (Zuihoh)

Date:....., 2014

To return this form to:

International Association for the Protection of Intellectual Property of Japan at:
Akira Yokono
FAX: +81-3-3591-1510 / E-mail: s-aippi@aippi.or.jp

Contact Information/ mailing address to which an attendance ticket can be sent:

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Please select the Session(s) you will attend:

Trademark session and Patent Session ☐

Trademark session only ☐

Patent Session only ☐

Name of Participant:.....

Name of Company:.....Department:.....

Address:.....

(TEL No.).....(FAX).....

(E-mail).....

• Please write an e-mail address in a clear and articulate manner.)

Name of person in charge of this Application (if you are the same person as the attendee,
there is no need to fill in this part):.....

(TEL No.).....

Please enter any request or comment:.....

• Please note that if you do not complete this application form, an attendance ticket can not
be delivered to you.

The personal information entered on this application form will only be used for preparing
attendance list for this seminar and for sending information about this seminar.